

Please specify the event or events you are interested in:

- IoT Solutions World Congress Blockchain Solutions Forum Artificial Intelligence & Cognitive Systems

Trade information (will be used for communication)

Company commercial name _____
 Address _____ ZIP Code _____
 Town _____ Province _____ Country _____
 Fax _____ Web _____ Twitter account _____
 How do you want your company name to appear on your stand? _____

Person in charge of this exhibition

Person who will sign contract

Name _____ Position _____
 E-mail _____ Phone Number _____


Invoice information

Company Legal name _____ VAT _____
 Billing Address _____ ZIP Code _____
 Town _____ Province _____ Country _____

Sector

- INDUSTRY TECHNOLOGY RESEARCH CENTER & ACADEMIA TELCO ASSOCIATIONS OTHERS

Participation options I would like to book the following participation option (see Point 1 in the Annex)

OPPORTUNITIES Only includes space in preferred location		STAND PACK Includes space and stand	
<input type="checkbox"/> DIAMOND SPONSOR from 60 m ²	<input type="checkbox"/> SILVER SPONSOR from 30 m ²	<input type="checkbox"/> TREND 4,350 € 12 m ² + _____ additional m ² 280 €/m ²	<input type="checkbox"/> ADVANCE 12,450 € 30 m ² + _____ additional m ² 310 €/m ²
60 m² + _____ additional m² 70,000 € + 225 €/m ²	30 m² + _____ additional m² 27,000 € + 225 €/m ²	Early bird price (05/03/18): 4,132.50€	
Early bird price (05/03/18): 66,500 €	Early bird price (05/03/18): 25,650 €	Early bird price (05/03/18): 11,827.50 €	
<input type="checkbox"/> SPACE ONLY Minimum space 20 m ²		<input type="checkbox"/> OPTIMA 26,850 € 60 m ² + _____ additional m ² 385 €/m ²	
Space required: _____ m ² Participation fee: 495 € Enhance your participation with a customized stand.  225 €/m ² Compulsory Insurance: 63 € <input type="checkbox"/> Please contact me and give me a customized stand proposal.		Early bird price (05/03/18): 25,507.50 €	

Additional Opportunities Maximize brand visibility by sponsoring the following:

- Lanyards** 12,000 €  **Free Wi-Fi** 10,000 € 

Name and surname(s): _____
 Position: _____

Date: _____
 Signature and Company seal

Insurance

The cost of the insurance premium and services is 63 €. Compulsory civil liability and property damage insurance covers:

Civil liability

Capital amount insured 300,000 €
Excess (deductible) 1,500 €

Property damage, excluding theft

Capital amount insured 20,000 €
Excess (deductible) 1,000 €

Payment methods

All payments should be made to Fira de Barcelona - IOT SOLUTIONS WORLD CONGRESS, by one of the following methods:

- Certified cheque
- Cash deposit or credit card payment at the IOT SOLUTIONS WORLD CONGRESS Customer Service office.
- Bank transfer to any of the indicated bank accounts:

CAIXABANK:	c/c 2100 0927 56 0200017660 SWIFT CAIXESBBXX - IBAN: ES49-2100-0927-5602-0001-7660 (national and international bank transfers)
BANC SABADELL:	c/c 0081 5084 04 0001290030 SWIFT BSABESBB - IBAN: ES19 0081 5084 04 0001290030 (national and international bank transfers)
BBVA	c/c 0182 6035 42 0100857117 SWIFT BBVAESMMXXX - IBAN: ES31 0182 6035 42 0100857117 (national and international bank transfers)
BANCO POPULAR ESPAÑOL	c/c 0075 1586 95 0604422331 SWIFT POPUESMM - IBAN: ES30 0075 1586 95 0604422331 (national and international bank transfers)

To ensure that your payment is correctly processed, you should indicate the client code and invoice number that appears on the invoice on the bank transfer, bankers cheque or cheque made out in favour of the FIRA INTERNACIONAL DE BARCELONA.

Space assignment

Space assignment is the responsibility of FIRA DE BARCELONA and shall be carried out on the basis of the general criteria indicated in the General Participation Regulations and, as the case may be, those of the individual Event Rules.

MAIN EXHIBITOR

REGISTRATION FEE: 495 €+10% VAT (if applicable)

Once we have received your exhibitor estimate request, an account executive will send you a customised estimate. Once the estimate has been accepted by the client, the organiser will send out an initial invoice for the registration fee. The dossier opening fee includes the administration fees and dossier processing. The company will only be considered a show exhibitor once the contract has been signed and the invoice for the administration fee has been paid. Mandatory insurance is not included (63 €)

Pursuant to Act 15/99, on Personal Data Protection, and Act 34/2002, on Information Society Services and E-Commerce and other legal provisions, you are hereby informed that your personal details will be stored in a database held by FIRA DE BARCELONA. Furthermore, your details can be used for notifications, including those sent via email, that FIRA DE BARCELONA distributes for promotional or informative purposes about the activities that it runs and/or supports. You are likewise informed that, subject to strictest confidentiality, your personal details may be passed on to companies that collaborate with FIRA DE BARCELONA, providing it is necessary to do so for the purposes of rendering the service for which they have been contracted. You may exercise your rights to access, modify, contest and oppose your personal details by writing to FIRA DE BARCELONA, CRM DEPARTMENT AND MARKETING SERVICES, Reina Ma Cristina Ave. s/n, Palacio no 1 (Barcelona 08004), or by sending an email to lop@firabarcelona.com. If you do not wish to receive further commercial information via email, send an email to lop@firabarcelona.com

PARTICIPATION OPTIONS

DIAMOND SPONSOR

PRICE: 70,000 €
PRICE PER EXTRA m²: 225 €/m²
VAT not included

Early bird price (05/03/18): 66,500 €

Only includes space in preferred location, please contact us at (+34) 93 233 20 00 if you would like a customised stand

SILVER SPONSOR

PRICE: 27,000 €
PRICE PER EXTRA m²: 225 €/m²
VAT not included

Early bird price (05/03/18): 25,650 €

Only includes space in preferred location, please contact us at (+34) 93 233 20 00 if you would like a customised stand

Sponsorship Advantages

	Diamond	Silver
Congress		
- 1 plenary session speaker at the congress*	✓	
- 1 parallel session speaker at the congress*	✓	✓
- Congress Passes (face value 1.190 €)	150	50
- 50% Congress discount for inviting customers	✓	✓
Exhibition		
- Exhibition area - only passes (face value 60 €)	150	50
- Surface space - Stand not included	60	30
Branding		
- Logo indicating customer location on hall map	✓	
- Logo on general show signage	1st level	2nd level
- Logo in food court	1st level	2nd level
- Logo in post-show report	1st level	2nd level
- Logo in IoTSWC team's e-mail signature	1st level	2nd level
- Logo on IoTSWC's home page	1st level	2nd level
- Presence in sponsor's page (IoTSWC website) - description characters	500	250
- Logo in printed visitor's guide	1st level	2nd level
- Logo in inauguration session animation/inter-session animation/closing animation/awards gala animation	1st level	2nd level
Lead generation & Promotion		
Content**		
- Publishing of use cases on the IoTSWC website	2	1
- Publishing of Press Release on the IoTSWC media page	1	
- Interview of 2 minutes in- situ during the event	✓	
- Customized media package: auditorium session video + pictures of the company participation at the event	✓	
- Speaker featured in 1 promotional newsletter	✓	
Social Media**		
- Publications on official IoTSWC Twitter account	3	1
- Promotional video	2	1
- Frequent interaction on Twitter (RT/mentions)	✓	✓
- Promotional Sponsor Banner	✓	✓
- Generic Promotional IoTSWC Banner	✓	✓
- Speaker promotional Banner	✓	
Networking		
- One C-Level person in the Advisory Board	✓	
- Passes to the IOT Solutions Awards Gala (10 pax/ table - face value 129€/pass)	10	4
- Passes to the VIP Lounge networking area	5	2
- CTA in Sponsors Page for networking request	1st level	2nd level
- Lead Retrieval devices	5	2
Activities		
- Possibility of organizing an activity or a side event at IoTSWC18(cocktail party, welcome reception, workshop, annual meeting, hackathon or similar).	✓	✓
- Discount on meeting room rental	25%	15%

PARTICIPATION OPTIONS

Details

Diamond Sponsors are eligible to participate as speakers in the 2018 collocated events:

- Blockchain Solutions Forum
- Artificial Intelligence & Cognitive Systems

*This participation is subject to approval by the Program Committee.

**Contact IoTswc Marketing department for scheduling and approval.

IoTswc website will include a sponsor's dedicated page including: logo, description, link to website and list of its IoT Solutions. Diamond sponsors (500 characters), Silver Sponsors (250 characters). The copy and a high resolution logo (jpg/png format) need to be sent to the marketing team.

Pictures will be selected and sent during the following weeks after the event by the marketing team.

The time/ place and relevance of the featured content will be decided by the marketing team.

Twitter

Diamond Sponsors: 3 tweets per year, 1 tweet maximum per month.

Silver Sponsors: 2 tweets per year, 1 tweet maximum per month.

Content published on the IoTswc Twitter account will be decided by sponsor: needs to include the exact copy and one image link or video that will be sent to the marketing team. Schedule to be agreed with the marketing team. These publications will include the hashtag '#sponsor'.

LinkedIn

Diamond Sponsors:

- Publication of the welcome banner
- Publication of the video where they mention the IoTswc

Silver Sponsors:

- Publication of the welcome banner
- Publication of the video where they mention the IoTswc

Videos

Diamond Sponsors:

Content format: Interview or promo content. 1 of the 2 videos needs to mention or be related to the IoT Solutions World Congress. Both will be uploaded on the IoTswc website. The video mentioning the IoTswc will be also promoted on all the social media channels of the event.

Maximum 1 video publishing per month.

Silver Sponsors:

Content format: Interview or promo content. The video needs to mention or be related to the IoT Solutions World Congress. It will be uploaded on the IoTswc website and promoted on all the social media channels of the event.

Every piece of content to be published in any channel by the IoTswc marketing and communication team need to be sent 10 working days prior to the desired publication date for its approval.

Publication scheduling will be agreed with the IoTswc marketing team.

Assignment of speaking format will be at the discretion of the Program committee based on sponsor submission.

PARTICIPATION OPTIONS

TREND (from 12 m²)



PRICE PACK: 4,350 €

PRICE PER EXTRA m²: 280 €/m²

VAT not included

Early bird price (05/03/18): 4,132.50 €

The additional space order includes: space rental, booth structure, electrical consumption (it does not include additional service or furniture).

Products & services included:

- Space 12m²
- Stand 3x4 m
- Participation fee (495 €)
- Insurance (63 €)

Networking benefits:

- 2 Congress passes (face value: 1,190 €)
- 10 Exhibition Area-only passes (face value: 60 €)

Datasheet:

Stand:

- Wall-to-wall gray carpeting, covered with plastic protector
- 3m high walls of 1m-wide black melamine panels, with aluminum support posts between panels
- 10cm x 10cm external support post painted red (only stands with 2-3 sides open)
- 1m x 1m storage closet with lockable door
- Company name in vinyl lettering on horizontal red panel at top of stand
- 40cm x 30cm event logo on red panel

Lighting:

- 100 W roasting spotlight, provided at a ratio of 75 W per square meter.
- Electrical switchboard for up to 250 W, with one socket in base

Furniture:

- 3 white Jacobsen-model chairs
- 1 square white table
- 1 modular black counter with lockable cabinet

If you wish to hire additional services for the stand pack please contact ServiFira at (+34) 93 233 20 00
We must have the orders and the requested information 15 days before the beginning of the official build-up day.

Please be aware that all decorations/graphics used in the booth and not ordered through Fira Barcelona's official suppliers, must be removed before the end of the show. Otherwise, the exhibitor will be penalized.

PARTICIPATION OPTIONS

ADVANCE (from 30 m²)



PRICE PACK: 12,450 €

PRICE PER EXTRA m²: 310 €/m²

VAT not included

Early bird price (05/03/18): 11,827.50 €

The additional space order includes: space rental, booth structure, electrical consumption (It does not include additional service or furniture).

Products & services included:

- Space 30m²
- Stand 6x5 m
- Participation fee (495 €)
- Insurance (63 €)

Networking benefits:

- 4 Congress passes (face value: 1,190 €)
- 10 Exhibition Area-only passes (face value: 60 €)

Datasheet:

Stand:

- 30m² constructed stand, 6x5m
- Whole-floor red carpeting, with plastic protective cover until the opening of the conference
- Raised flooring of 7cm
- 300cm high walls, 19mm thick, painted in white
- 50cm frieze for company name (1 per open side)
- 2x1m storage closet, with lockable door
- Company logo of 110x25cm approx. on the frieze (1 per open side)
- Printed graphic of 110x155cm approx. (1 per open side)

Lighting:

- LED lighting equivalent to 75w/m² incandescent lighting
- Electric box in storage closet.
- 1 double electric outlet in the storage closet.
- 1 double electric outlet in the counter.
- 500w in each double electric outlet

Furniture:

- 1 round white table and 3 white Jacobsen chairs
- 1 counter of 150x50cm + 150x50cm, painted white according to design, with inside shelving and 1 black barstool
- 1 basic rubbish bin

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PARTICIPATION OPTIONS

OPTIMA (from 60 m²)



PRICE PACK: 26,850 €
PRICE PER EXTRA m²: 385 €/m²

Early bird price (05/03/18): 25,507.50 €

The additional space order includes: space rental, booth structure, electrical consumption (It does not include additional service or furniture).

Products & services included

- Space 60m²
- Participation fee (495€)
- Insurance (63€)

Networking benefits

- 8 Congress passes (face value: 1,190€)
- 20 Exhibition Area-only passes (face value: 60€)

Construction

- Storage closet of 3.50m² approx by 3m high, including door, handle, and keys
- Construction of a front tower 2.50m x 0.30m at 4.00m high
- Construction of a reception counter of 1.50m x 0.50m with interior shelving finished in varnish. Interior decorative support of painted pine
- Construction of 2 workstations with shared rear wall and two demonstration counters with doors
- Decorative ceiling formed by a perimeter frieze painted white and a fireproof fabric sheeting in black or white

Electricity and lighting

- Electric installation is done within walls or under flooring to avoid a visual of the cable distribution
- 5 outlet bases with triple surfaces
- Electric box with 1'5 kw minimum
- Lighting: halogen spotlights with cold white light of 150w for illumination of 100w/m², plus one fluorescent light for storage closet

Furniture

- 3 round tables, 80cm in diameter each, with a wood structure and a white melamine surface
- 12 chairs with wooden structure and white seats

- 4 bar stools with chrome structure and white seats
- 3 shelves in storage closet
- Coat rack affixed to wall

Signage

- 1 canvas frontlite of 2.30m x 2.00m high with digital printing for the front of the tower
- 1 canvas frontlite of 1.80m x 2.00m high with digital printing for behind the storage closet
- 2 exhibitor logos in cut vinyl of 1.75m long on the tower
- 2 exhibitor logos in cut vinyl of 1.25m long on the wooden frieze
- 2 exhibitor logos in cut vinyl of 1.00m long for the storage closet
- 2 exhibitor logos in cut vinyl of 1.00m long on the reception counter

Audiovisual

- 1 LED screen of 40" with wall support
- 2 LED screens of 32" with wall support

Cleaning

- Initial stand cleaning before delivery
- Includes remove of plastic carpet covering and vacuuming

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